

REGULAR MEETING OF THE
DOWNTOWN DEVELOPMENT AUTHORITY
THURSDAY, September 6, 2007

Present: Nelson Williams, Dan LeClair, Cecil Sellers, Jimmy Norton, , and Ray Mokhberi. Also present: City Manager, Jim Brooks, Alison Starnes and Tony Webb with the New London Theatre.

Absent: Mayor Oberholtzer.

Mr. Norton called the meeting to order at 2:00 p.m.

Mr. Norton confirmed a quorum was present and that all members had received and reviewed the minutes of the April 12th, 2007. Without objection, the minutes were adopted by unanimous consent.

OLD BUSINESS

- Mr. Brooks informed the group on Erica's country wide W.S. Committee to attract DCA funds. Mr. Norton asked if Erica or Alison could look into this and send us more information.

NEW BUSINESS

Treasurer's Report – Mr. Sellers – Due to the Annual Audit the Treasurer's report was not available; Mr. Norton informed the members that one check was written for the updating of our website, no CD's were due.

Banner Program – Sellers & Norton – Sales effort will be crucial to the success of this program, Mr. Norton will work with Mr. Sellers toward this effort. Mr. Nelson recommended that we hire someone to take over the sales effort. Mr. Sellers will do a redesign and make a mock banner for the DDA to review. Mr. Sellers also informed the Board of the reliability of the new hardware that was used for the banners last time.

Economic Dev. Director – Alison Starnes

Concert – Jazz concert supported by DDA on October 13th in front of the City Hall.

DDA hopes it will be an annual event.

Business After Hours – DDA has been one of its many important contributors and the event continues to be a great success.

Movie Under the Stars – This event at Briscoe Park was a great success as well with well over 1500 fans with Star 94 as the main sponsor.

Econ. Dev. Brochure – DDA will work with Ms. Starnes on the creation.

CGI – Web Stream of Snellville should be ready for review in Oct.

Ga. Academy for Ga. Dev. – Ms. Starnes has been attending & has been informative.

The New London Theatre – Tony Webb

Mr. Webb made an impressive presentation on the New London Theatre and invited the DDA to their Fund Raiser Performance on October 6th.

ANNOUNCEMENTS

Thursday, November 1st, 2007 @ 2:00 p.m.

PUBLIC COMMENTS

The meeting adjourned at 3:45 p.m.

Respectfully submitted,

Ray A. Mokhberi, Authority Secretary